



PRODUCT SPECIFICATION SHEET

Product Name: Kerala Matta Rice (Mutta Rice / Rose Matta Rice / Red Parboiled Rice)

Product Description

Kerala Matta Rice is a premium-quality traditional red parboiled rice cultivated in Kerala, India. It is known for its reddish-brown color, firm texture, earthy flavor, and high nutritional value. The rice is naturally rich in dietary fiber, vitamins, and minerals, making it suitable for both domestic and international markets.

Product Specifications

Parameter	Specification
Product Name	Kerala Matta Rice (Mutta Rice)
Variety	Rose Matta / Kerala Red Rice
Origin	India (Kerala)
Type	Parboiled Rice
Grain Type	Medium to Bold Grain
Colour	Natural Reddish Brown
Moisture	Maximum 14%
Broken Grains	Maximum 5% (or as per buyer requirement)
Foreign Matter	Maximum 1%
Purity	Minimum 95%
Damaged/Discoloured Grains	Maximum 2%
Admixture	Maximum 5%
Live Insects	Nil
Infestation	Nil



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Odour	Fresh, Natural, Free from Foreign Odour
Taste	Characteristic Nutty Taste
Shelf Life	12–24 Months under recommended storage conditions

Quality Standards

- Hygienically processed
- Sortex Clean
- Free from harmful contaminants
- Suitable for Export
- Manufactured under Food Safety Standards

Packaging Options

- 1 kg
- 2 kg
- 5 kg
- 10 kg
- 25 kg
- 50 kg
- PP Bags / BOPP Laminated Bags / Jute Bags / Custom Private Label Packaging

Storage Conditions

Store in a cool, dry, and well-ventilated place away from direct sunlight and moisture.

Applications

- Daily Household Consumption
- Hotels & Restaurants
- Retail Stores
- Supermarkets
- Wholesale Distribution
- Export Markets

Country of Origin :India